SUBJECT GUIDE: GRAPHIC DESIGN

www.library.unic.ac.cy

Print Material

Search Terms for Print Books

Materials (books, case studies, conference material) can be found using the **UNIC Library Catalogue**. Use the following subject headings, under the **Browse** search, to find specific information for your research:

- Graphic design (Typography)
- Graphic arts
- Computer graphics/ Handbooks
- Computer animation
- Computer art
- Digital art
- Advertising media planning
- Advertising, Psychological aspects
- " Social aspects
- Packaging, Design
- Storyboard

- Layout, Printing
- Magazine design
- Newspaper layout and typography
- Type and Type-founding
- Branding (Marketing), Case studies
- Corporate image
- Visual perception
- User interfaces (Computer Systems), Design
- Multimedia systems
- Human computer interaction

- Interactive multimedia / Handbook
- Digital video
- Web sites, Design
- Computer games, design
- Computer assisted instruction
- Animation (Cinematography)
- Photography
- Musicology
- Academic writing

Location on the shelves (Print Books)

Below you can find the location of various books relevant to **Graphic Design** in the library according to the Dewey decimal classification system in the Main, Reserve and Reference Collections:

Media		Technology		Design	
070.5	Publishing	004	Data processing (Computer Science)	604	Technical drawing
302.23	Media (Communication)			658.564	Packaging
		004.019	Human computer interaction	658.823	Use of packaging
302.234	Motion pictures, radio, television, internet	004.62	Interfacing & communications protocols	686.22	Typography
				688.8	Packaging technology
		005.265	Programs for specific computers	701-2	Philosophy & theory of fine and decorative arts
303.4833	Communication (Information technology)	005.437	User interfaces	709	Historical, Geographical Persons treatment of art
		005.71	Data communications		
371.33	Educational technology	005.72	Data preparation and representation, record formats /Web	709.04	20th century, 1900-1999
384.5	Wireless communication	006.6	Computer graphics	741-.9	Graphic Design
384.55	Television	006.693	3-Dimensional graphics	741.2	Drawing techniques, procedures, apparatus, equipment materials
384.8	Motion pictures	006.696	Computer animation		
621.382	Communications engineering / Interactive multimedia	006.7-.78	Multimedia systems /Web	741.5	Cartoons, caricatures, comics
		070	Documentary media, educational and news media	741.58	Story Boarding / Animated cartoons
621.3821	Communications networks	658.312404	Development & administration of training programs (Computer-assisted instruction)	741.6	Graphic design, illustration, commercial art, packaging
621.388	Television / Video recordings	700.285	Data processing / Computer applications in Art	745.2	Industrial art & design
621.3893	Security, Digital Audio & related systems (sound recording & reproducing systems)	780.285	Computers & Musicology	745.4	Applied design & decoration
				751	Techniques, equipment, materials, forms
770	Photography & special kinds of photography			771	Techniques, Procedures, Apparatus, Equipment, Materials
778	Specific fields and special kinds of photography			776	Computer art (Digital art)
778.53	Cinematography, (Motion picture photography), video production, etc.				
791.43	Motion pictures				

Key Print Journals

Current Journals are located at the centre of the library by **Subject**. **Bound volumes** of these journals are located behind the current journal shelves in alphabetical order.

Electronic Resources

The library subscribes to a number of databases which give access to millions of journal articles for your research. These can be accessed on-campus and off-campus (see "Off-campus access" instructions: www.library.unic.ac.cy or contact our library staff). To access relevant databases for **Graphic Design** go to UNIC library webpage, either use the Library Search box or click on **Databases,** then sort by subject and select "**Art, Design & Architecture**" and **"Science, Engineering & Technology"**:

ProQuest Databases
- Research Library
- Arts & Humanities
- ARTbibliographies Modern (ABM)
- Computing
- Telecommunications
- SciTech Premium Collection

EBSCO Databases
- Academic Search Ultimate
- Art & Architecture Complete
- Communication & Mass Media
- Computers & Applied Sciences
- MasterFile Premier
- Education Research Complete
- Business Source Ultimate

Other Databases
- Oxford Art Online (Grove Art)
- JSTOR
- Bloomsbury Aesthetics and Cultural Theory Archive 1999-2012
- Bloomsbury Design Library

Also, search under "**eCollection (A-Z)**" link to find:

E-Journals
- Oxford University Press
- Science Direct (Elsevier)
- IEEE Xplore Digital Library
- SAGE
- Emerald
- Wiley
- Directory of Open Access Journals (DOAJ)
- PressReader

E-Books
- EBSCO
- ProQuest eBook Central
- Bloomsbury eBook Collections
- Bloomsbury Design
- Oxford Reference Online (OUP)
- Cambridge University Press
- Elsevier
- Wiley

Key e-Journals grouped by database						
Academic Research Ultimate	**ProQuest**	**Sage Journals**	**Springer**	**John Wiley**	**IEEE Xplore Digital Library**	**Oxford Uni. Press**
• Design issues • Design Studies • Design Quarterly • Design News	Visible language	• Animation: an interdisciplinary journal • Games and culture: a journal of interactive media • Information visualization • Journal of creative communications • Journal of material culture • Journal of visual culture • Visual Communication	Publishing research quarterly	• Reading research quarterly • Journal of Research in Reading	IEEE Transactions on professional communication	Journal of Design History

European Resources

For EU information on:

- Publications relating to the EU go to: https://publications.europa.eu/en/web/general-publications/publications
- EU Digital Agenda http://ec.europa.eu/digital-agenda/
- TV companies and TV channels in the European Union http://mavise.obs.coe.int/
- Statistics and opinion polls http://europa.eu/documentation/statistics-polls/index_en.htm
- European Documentation Centre UNIC (EDC-UNIC): https://edc.library.unic.ac.cy/

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- Pay someone else to do the work for you
- Copy and photocopy the work or project of another student

Due to copyright regulations you must reference all material correctly!!