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## SUBJECT GUIDE: MULTIMEDIA

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*[www.library.unic.ac.cy](http://www.library.unic.ac.cy)*

### Print Material

#### Search Terms

Materials (books, case studies, conference material) can be found using the **UNIC Library Catalogue**. Use the following subject headings, under the **Browse** search, to find specific information for your research:

- Graphic design (Typography)
- Graphic arts
- Computer graphics / Handbooks
- Computer animation
- Computer art
- Digital art
- Advertising media planning
- Advertising, Psychological aspects
- Advertising Social aspects
- Packaging, Design
- Storyboard
- Layout, Printing
- Magazine design
- Newspaper layout and typography
- Type and Type-founding
- Branding (Marketing), Case studies
- Corporate image
- Visual perception
- User interfaces (Computer Systems), Design
- Multimedia systems
- Interactive multimedia / Handbook
- Human computer interaction
- Digital video
- Web sites, Design
- Computer games, design
- Computer assisted instruction
- Animation (Cinematography)
- Photography
- Musicology
- Academic writing

## Location on the shelves

Below you can find the location of various books relevant to **Multimedia** in the library according to the Dewey decimal classification system in the Main, Reserve and Reference Collections:

Media		Technology		Design	
070.5	Publishing	004	Computer Science	604	Technical drawing
302.23	Media	004.019	Human computer interaction	658.564	Packaging
302.234	Motion pictures, radio, television, internet	004.62	Interfacing & communications protocols	658.823	Use of packaging
303.4833	Communication (Information technology)	005.265	Programs for specific computers	686.22	Typography
371.33	Educational technology	005.437	User interfaces	688.8	Packaging technology
384.5	Wireless communication	005.71	Data communications	701-2	Philosophy & theory of fine and decorative arts
384.55	Television	005.72	Data preparation and representation	709	Historical, Geographical Persons treatment of art
384.8	Motion pictures	006.6	Computer graphics	709.04	20th century, 1900-1999
621.382	Communications engineering	006.693	3-Dimensional graphics	741-.9	Graphic Design
621.3821	Communications networks	006.696	Computer animation	741.2	Drawing techniques, procedures, apparatus, equipment materials
621.388	Television	006.7-.78	Multimedia systems /Web	741.5	Cartoons, caricatures, comics
621.3893	Security, Digital Audio & related systems (sound recording & reproducing systems)	070	Documentary media, educational and news media	741.58	Cartoon Animation
770	Photography & special kinds of photography	658.312404	Development & administration of training programs	741.6	Graphic design, illustration, commercial art
778.53	Specific Fields & special kinds of photography	700.285	Data processing / Computer applications in Art	745.2	Industrial art & design
791.43	Motion pictures	780.285	Computers & Musicology	745.4	Applied design & decoration
				751	Techniques, equipment, materials, forms
				771	Techniques, Procedures, Apparatus, Equipment, Materials
				776	Computer art (Digital art)

## Electronic Resources

The library subscribes to a number of databases which give access to millions of journal articles for your research. These can be accessed on-campus and off-campus (see “Off-campus access” instructions: [www.library.unic.ac.cy](http://www.library.unic.ac.cy) or contact our library staff). To access relevant databases for **Multimedia** go to UNIC library webpage, either use the Library Search box or click on **eCollections (A-Z)**, then sort by subject and select “**Art, Design & Architecture**”, “**Communication and Media**” and “**Science, Engineering & Technology**”:

### ProQuest Databases:

- Research Library
- Arts & Humanities
- ARTbibliographies Modern - ABM
- Computing Database
- Telecommunications
- Science Database
- SciTech Premium Collection

### EBSCO Databases

- Art and Architecture Complete
- Communication & Mass Media Complete
- Computers & Applied Sciences Complete

### Other Databases

- ACM Digital Library
- Oxford Art Online (Grove Art)
- JSTOR
- Bloomsbury Design Library
- Bloomsbury Film and media studies
- Bloomsbury Aesthetics and Cultural Theory

Also, search under “**eCollections (A-Z)**” link to find:

### E-Journals

- ScienceDirect (Elsevier)
- IEEE Xplore
- Wiley
- Emerald
- SAGE
- Directory of Open Access Journals (DOAJ)

### E-Books

- ProQuest eBook Central
- EBSCO
- Springer
- Elsevier
- Wiley

## European Resources

For resources relating to the EU go to: <https://op.europa.eu/en/home>

For EU information on:

To download audio, video files and photographs and for EU information

- Policy, legal texts, archives, etc, go to: [http://ec.europa.eu/dgs/communication/index\\_en.htm](http://ec.europa.eu/dgs/communication/index_en.htm).
- EU Digital Agenda: <http://ec.europa.eu/digital-agenda/>
- TV companies and TV channels in the European Union: <http://mavise.obs.coe.int/>
- Statistics and opinion polls: [http://europa.eu/documentation/statistics-polls/index\\_en.htm](http://europa.eu/documentation/statistics-polls/index_en.htm)
- EU databases: [https://europa.eu/european-union/documents-publications/reports-booklets\\_en](https://europa.eu/european-union/documents-publications/reports-booklets_en) , e.g. under Customs and Trade

For more relevant links go to the Library’s **EU resources** webpage: <https://edc.library.unic.ac.cy/eu-resources>  
European Documentation Centre UNIC: <https://edc.library.unic.ac.cy/>

## Copyright and Plagiarism

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**AVOID PLAGIARISM!!!!** Plagiarism can be exhibited when you:

- Copy word for word, someone else’s work
- Use a phrase or sentence from someone else without giving the reference
- Download material from the internet and present it as your own work
- Pay someone else to do the work for you
- Copy and photocopy the work or project of another student