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## SUBJECT GUIDE: GRAPHIC DESIGN

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### Print Material

#### Search Terms for Print Books

Materials (books, case studies, conference material) can be found using the **UNIC Library Catalogue**. Use the following subject headings, under the **Browse** search, to find specific information for your research:

- Graphic design (Typography)
- Graphic arts
- Computer graphics/ Handbooks
- Computer animation
- Computer art
- Digital art
- Advertising media planning
- Advertising, Psychological aspects
- "                    Social aspects
- Packaging, Design
- Storyboard
- Layout, Printing
- Magazine design
- Newspaper layout and typography
- Type and Type-founding
- Branding (Marketing), Case studies
- Corporate image
- Visual perception
- User interfaces (Computer Systems), Design
- Multimedia systems
- Human computer interaction
- Interactive multimedia / Handbook
- Digital video
- Web sites, Design
- Computer games, design
- Computer assisted instruction
- Animation (Cinematography)
- Photography
- Musicology
- Academic writing

## Location on the shelves (Print Books)

Below you can find the location of various books relevant to **Graphic Design** in the library according to the Dewey Decimal Classification system in the Main, Reserve and Reference Collections:

Media		Technology		Design	
070.5	Publishing	004	Data processing (Computer Science)	604	Technical drawing
302.23	Media (Communication)	004.019	Human computer interaction	658.564	Packaging
302.234	Motion pictures, radio, television, internet	004.62	Interfacing & communications protocols	658.823	Use of packaging
303.4833	Communication (Information technology)	005.265	Programs for specific computers	686.22	Typography
371.33	Educational technology	005.437	User interfaces	688.8	Packaging technology
384.5	Wireless communication	005.71	Data communications	701-2	Philosophy & theory of fine and decorative arts
384.55	Television	005.72	Data preparation and representation, record formats /Web	709	Historical, Geographical Persons treatment of art
384.8	Motion pictures	006.6	Computer graphics	709.04	20th century, 1900-1999
621.382	Communications engineering / Interactive multimedia	006.693	3-Dimensional graphics	741-.9	Graphic Design
621.3821	Communications networks	006.696	Computer animation	741.2	Drawing techniques, procedures, apparatus, equipment materials
621.388	Television / Video recordings	006.7-.78	Multimedia systems /Web	741.5	Cartoons, caricatures, comics
621.3893	Security, Digital Audio & related systems (sound recording & reproducing systems)	070	Documentary media, educational and news media	741.58	Story Boarding / Animated cartoons
770	Photography & special kinds of photography	658.312404	Development & administration of training programs (Computer-assisted instruction )	741.6	Graphic design, illustration, commercial art, packaging
778	Specific fields and special kinds of photography	700.285	Data processing / Computer applications in Art	745.2	Industrial art & design
778.53	Cinematography, (Motion picture photography), video production, etc.	780.285	Computers & Musicology	745.4	Applied design & decoration
791.43	Motion pictures			751	Techniques, equipment, materials, forms
				771	Techniques, Procedures, Apparatus, Equipment, Materials
				776	Computer art (Digital art)

## Key Print Journals

Journal Name	Print	Electronic	
		Full-text coverage	Databases
Design Issues ( <i>Art &amp; Design</i> )	2003-2009 2010	1997 – present (12 month delay)  1984 - present (Full Text Delay: 6 years)	<b>EBSCO Databases:</b> <ul style="list-style-type: none"> <li>• Academic Search Ultimate</li> <li>• Art &amp; Architecture Complete</li> <li>• Business Source Ultimate</li> <li>• Computers &amp; Applied Sciences Complete</li> <li>• Humanities International Complete</li> <li>• MasterFILE Premier</li> </ul> JSTOR Arts & Sciences III Archive Collection
Communication Arts ( <i>Art &amp; Design</i> )	1994-2010 2012-2013	/	/
Baseline ( <i>Art &amp; Design</i> )	2004-2013	2002 – 2012 (Feb)  2002 – 2006	<b>EBSCO Databases:</b> <ul style="list-style-type: none"> <li>• ABI/INFORM Collection</li> <li>• Business Source Ultimate</li> <li>• Computers &amp; Applied Sciences Complete</li> <li>• MasterFILE Premier</li> </ul> <b>ProQuest Databases:</b> <ul style="list-style-type: none"> <li>• ProQuest Central</li> <li>• ProQuest SciTech</li> </ul> LexisNexis Academic
Dot Dot Dot ( <i>Art &amp; Design</i> )	2004-2008 2009-2010	/	/
Eye ( <i>Art &amp; Design</i> )	1998-2013	/	/
Creative Review ( <i>Art &amp; Design</i> )	1998-2014	2003 – 2012 2002 – 2016  1994 – 2012 2003 – 2012	<b>EBSCO Databases:</b> <ul style="list-style-type: none"> <li>• ABI/INFORM Collection</li> <li>• Art &amp; Architecture Complete</li> <li>• Business Source Ultimate</li> </ul> LexisNexis Academic ProQuest Central
Visual Communication ( <i>Computing</i> )	2004, 2010-2015	2017 – present 2002 - present	SAGE Journals SAGE Premier (CALC)
Wallpaper ( <i>Art &amp; Design</i> )	2003-2015	/	PressReader
<b>Related Journals</b>			
Advertising Age	2002-2008	1996 – present  1999 – present  1986 – present 1999 - present	<b>EBSCO Databases:</b> <ul style="list-style-type: none"> <li>• Academic Search Ultimate</li> <li>• Business Source Ultimate</li> <li>• MasterFILE Premier</li> <li>• Communication &amp; Mass Media Complete</li> <li>• ABI/INFORM Collection</li> <li>• Accounting, Tax &amp; Banking Collection</li> <li>• Health &amp; Medical Collection</li> </ul> LexisNexis Academic <b>ProQuest Databases:</b> <ul style="list-style-type: none"> <li>• ProQuest Central</li> <li>• Research Library</li> </ul>

## Electronic Resources

The library subscribes to a number of databases which give access to millions of journal articles for your research. These can be accessed on-campus and off-campus (see “Off-campus access” instructions: [www.library.unic.ac.cy](http://www.library.unic.ac.cy) or contact our library staff). To access relevant databases for **Graphic Design** go to UNIC library webpage, either use the Library Search box or click on **Databases**, then sort by subject and select “**Art, Design & Architecture**” and “**Science, Engineering & Technology**”:

### ProQuest Databases

- Research Library
- Arts & Humanities
- ARTbibliographies Modern (ABM)
- Computing
- Telecommunications
- SciTech Premium Collection
- Technology

### EBSCO Databases

- Academic Search Ultimate
- Art & Architecture Complete
- Communication & Mass Media
- Computers & Applied Sciences
- MasterFile Premier
- Education Research Complete
- Business Source Ultimate

### Other Databases

- Oxford Art Online (Grove Art)
- JSTOR
- Bloomsbury Aesthetics and Cultural Theory Archive 1999-2012
- Bloomsbury Design Library
- SAGE

Also, search under “**e-journals**” & “**e-books**” links to find:

### E-Journals

- Oxford University Press
- Science Direct (Elsevier)
- IEEE Xplore Digital Library
- SAGE
- Emerald
- Wiley
- Directory of Open Access Journals (DOAJ)
- PressReader

### E-Books

- EBSCO
- ProQuest eBook Central
- Bloomsbury eBook Collections
- Bloomsbury Design
- Oxford Online (OUP)
- Cambridge University Press
- Elsevier
- Wiley

Key e-Journals grouped by database

Academic Research Ultimate	ProQuest	Sage Journals	Springer	John Wiley	IEEE Xplore Digital Library	Oxford Uni. Press
<ul style="list-style-type: none"> <li>• Design issues</li> <li>• Design Studies</li> <li>• Design Quarterly</li> <li>• Design News</li> </ul>	Visible language	<ul style="list-style-type: none"> <li>• Animation: an interdisciplinary journal</li> <li>• Games and culture: a journal of interactive media</li> <li>• Information visualization</li> <li>• Journal of creative communications</li> <li>• Journal of material culture</li> <li>• Journal of visual culture</li> <li>• Visual Communication</li> </ul>	Publishing research quarterly	<ul style="list-style-type: none"> <li>• Reading research quarterly</li> <li>• Journal of Research in Reading</li> </ul>	IEEE Transactions on professional communication	Journal of Design History

## European Resources

For EU information on:

- Publications relating to the EU go to: <https://publications.europa.eu/en/web/general-publications/publications>
- EU Digital Agenda <http://ec.europa.eu/digital-agenda/>
- TV companies and TV channels in the European Union <http://mavise.obs.coe.int/>
- Statistics and opinion polls [http://europa.eu/documentation/statistics-polls/index\\_en.htm](http://europa.eu/documentation/statistics-polls/index_en.htm)
- European Documentation Centre UNIC (EDC-UNIC): <https://edc.library.unic.ac.cy/>

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**AVOID PLAGIARISM!!!!** Plagiarism can be exhibited when you:

- Copy word for word, someone else's work
- Use a phrase or sentence from someone else without giving the reference
- Download material from the internet and present it as your own work
- Pay someone else to do the work for you
- Copy and photocopy the work or project of another student

**Due to copyright regulations you must reference all material correctly!!**